**l'Opificio for sustainability: Slow Fiber born from collaboration with slow food and other textile industry companies**

PRESS RELEASE

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Embodying positive change through sustainable production processes is the goal that has led l'Opificio, in partnership with other textile industry companies, to join forces with Slow Food in the creation of Slow Fiber.

Since its inception, l'Opificio has committed to being a sustainable company, a focus that is reflected in the choice of raw materials and production methods, as well as in the concept of luxury goods as high-quality and durable products, distancing from the "fast use" ideology.

Launched on September 23, 2022, during the Salone del Gusto-Terra Madre, Slow Fiber aims to spread awareness about the environmental impact of textile products, the workers in the supply chain, and the health of consumers, promoting a new ethical and cultural approach to dressing and furnishing among people worldwide.

By joining this network of virtuous companies, l'Opificio now advocates for the values outlined in the Slow Fiber Manifesto, actively working every day to make these principles a reality and championing positive change.

**About l’Opificio**

l'Opificio is a family-owned company specializing in the creation and production of textiles for furnishings and a line of Home Haute Couture textile accessories.

Founded in Turin in 1998, the brand cultivates an all-Italian excellence. The company's philosophy is marked by impeccable quality, a refined and eclectic style, a vast chromatic richness, and a subtle yet impactful use of color.

l'Opificio exclusively uses superior natural fibers sourced from Italian spinners who select fibers from the best farms and crops worldwide, certified by international standards.

All fabrics are free from harmful substances and formaldehyde, a highly toxic chemical commonly used in textile production. l'Opificio has opted to explore alternative techniques to using this substance, creating high-quality furnishing fabrics with respect for both people and the environment.

For the company, sustainability also means implementing best practices in production, such as efficient energy use, investing in circular economy activities to reduce waste, and a local (km 0) textile supply chain. A unique aspect of l'Opificio is that it contains the entire production chain within its walls, resulting in greater quality control and a significant reduction in consumption, packaging, and emissions from internal logistics processes.

Finally, sustainability is an attitude towards its workers, with ongoing training and valorization of human capital, promotion of women's work through flexible time management, and attention to the safety and healthiness of the work environment.

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